

## STATE OF NORTH CAROLINA OFFICE OF THE GOVERNOR

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## First Gentleman Eaves Launches "Students@Work" Initiative

Challenges Businesses to Participate in Job Shadowing

**RALEIGH** - First Gentleman Bob Eaves, in partnership with the North Carolina Business Committee for Education (NCBCE), has launched a new initiative, Students@Work, aimed at encouraging businesses to offer job shadowing opportunities for middle school students.

"Job shadowing provides a positive learning experience for not only kids but also for businesses who participate," said Eaves. "It's so important that we help students understand that what they learn in the classroom is relevant to whatever they may choose to do later in life."

The program pilot began in New Bern. Eaves addressed the New Bern Chamber of Commerce Board today and challenged members to organize a job shadowing day by April 27. Two New Bern schools, Grover C. Fields Middle School and H.J. MacDonald Middle School are participating in the pilot.

For more information about the Students@Work initiative, visit: www.studentsatwork.nc.gov.

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